# **Experience**

Aug 15 - Now

Tom Fitzjerrells Creative Chicago/Phoenix

**Creative Director/Copywriter/Producer** 

Creative development for agency and brand clients regionally and nationally including Honda, Acura, Hyundai, Genesis, Kenyon Energy, Xinsurance, University of Phoenix and Peoria Sports Complex.

### Feb 19 - Aug 20 Pinnacle Advertising

Chicago

**Creative Director/Production Director** 

Supervise a full-service production team consisting of five motion graphics artists, cinematographer, traffic manager and three producers. Lead select creative teams in developing branding and retail messaging. Clients include Honda, Acura, Arlington Park, NuWave, Deltran, Hassell Cattle Co. and Rahal Letterman Lanigan Racing.

## Mar 17 - Jan 18 Hogarth Worldwide

Phoenix

**Contract Creative Services** 

Creative development for Nestlé, Colgate, Ernst & Young, Walgreens and Massage Envy.

## Mar 15 – Aug 15 RealWorld Marketing

**Phoenix** 

**Creative Director** 

Supervise a team of 15 designers, copywriters, and editors creating communication for regional Honda and Acura clients across all media.

#### Aug 14 – Mar 15 Arrowhead Advertising

Phoenix

**Creative Director** 

Supervise a team of 25 designers, copywriters, and editors creating communication for regional Hyundai and Genesis clients across all media.

## Aug 06 – Aug 14 The Integer Group

Denver

**Senior Copywriter** 

Supervise a team of seven designers and copywriters developing branding and launch communication for Procter & Gamble brands including Cascade, Swiffer, Mr. Clean, Febreze, Dawn, Tide, Gain, Downy, lams and Eukanuba. Other clients include Bissell and MillerCoors brands.

#### Aug 00 – Aug 06

## J. Walter Thompson

Chicago

Partner/Senior Copywriter/Producer

Responsible for Ford Motor Company creative in the Chicago region including the Chicago metro area, Wisconsin and Michigan's upper peninsula.

## **Education**

Rowan University New Jersey

Master of Arts candidate: Public Relations

Baker University Kansas

Bachelor of Science: Business Administration, Mass Communication